



RSS:2024 Sponsorship Pricing

	Silver	Gold	Platinum	Diamond
	\$3,500	\$5,000	\$9,000	\$13,000
Number of Available Sponsorships	9	9	15	1
Sponsorships Awarded through a Lottery Process				
Booth Space				
10' x 8' Covered Table	Included	Included	Included	Included (x2)
Booth Positioning <i>Selection Determined by Level and Date Invoice Paid</i>	As Available	As Available	As Available	First Choice
Electrical and WiFi Access	Included	Included	Included	Included
Engagement Opportunities				
Scheduled Breaks for Sponsor Visitation by Attendees	Included	Included	Included	Included
Live Presentation to Attendees with Content of Your Choosing <i>(2 Sponsor Tracks run concurrently with non-sponsor tracks)</i>	N/A	N/A	1 session	1 session
Lead Capture - Scan Attendee Badges to Get Contact Info They've Shared	Included	Included	Included	Included
Name & Logo Displayed on Screens During Meals	N/A	Included	Included	Included
Post-Event & Pre-Event Attendee Contact Lists <i>Only the Attendees who Opt-In</i>	Included	Included	Included	Included
Representation				
Sponsor Representative Passes -- breakfast & lunch included <i>Must Register Booth Representatives Prior to Event</i>	2	3	5*	7*
<i>* Number Includes Both Reps and Sponsor Presentation Speaker</i>				
Promotional Opportunities				
Name and Logo on Rochester Security Summit 2024 Website <i>Grouped By Sponsorship Level</i>	Included	Included	Included	Included
Sponsor Logo on Attendee Badge Lanyards	N/A	N/A	N/A	Included
Display of your Portable 2'x6' Banner in Track of Your Choosing ^	N/A	Included	Included	In Keynote
Mention in Introductory Message at Track of Your Choosing	N/A	Included	Included	In Keynote
Bag Insert Items <i>Please see details provided in Sponsor Logistics package</i>	\$750	Included	Included	Included
Participate in Official Scheduled Prize Giveaway	Included	Included	Included	Included

^ Logo, Banner, and Advertising Material Must Be Provided by Sponsor

Extras

All Sponsors Have the Option to Contract with Great Lakes Events for Booth Outfitting, Staging, & Set Up
(Great Lakes Exhibitor's Guide provided in Sponsor Logistics package)

Extra Equipment / technology available through OnServices *(contact information in the Sponsor Logistics package)*

Please Take Note

Per agreement with the Convention Center: Nothing can be attached to walls, doors, windows or ceiling. No smoking on premises.

Building under 24/7 video surveillance and is locked down (no entry) at end of day.

No deliveries will be accepted at the Convention Center Shipping Dock. *See Sponsor Logistics package for Shipping Information.*

Carry-in of booth materials is allowed through the front door.