

Diamond

Platinum

RSS:2025 Sponsorship Pricing \$4,200 \$6,000 \$10,800 \$15,600 Number of Available Sponsorships \$ponsorships Awarded by Lottery Booth Space Approx 10° 8° 8° 6° x 2.5° Covered Table Booth Positioning As Available First Choice First Choice First Choice First Choice First Choice First Choice Included Include			Gold		
Number of Available Sponsorships Sponsorships Awarded by Lottery Booth Space Approx 10' x 8' 6' x 2.5' Covered Table Booth Positioning Selection Determined by Level and Date Invoice Paid Electrical and WiFi Engagement Opportunities Scheduled Breaks for Sponsor Visitation by Attendees Included Includ	RSS:2025 Sponsorship Pricing	Silver			
Sponsorships Awarded by Lottery Booth Space Approx 10' x 8' 6' x 2.5' Covered Table Included		\$4,200	\$6,000	\$10,800	\$15,600
Sponsorships Awarded by Lottery Booth Space Approx 10' x 8' 6' x 2.5' Covered Table	Number of Available Sponsorships	0	0	15	1
6 x 2.5 Covered Table Included Included Included Included (x2) Booth Positioning Selection Determined by Level and Date Invoice Paid Electrical and WiFi Included I	Sponsorships Awarded by Lottery	9	9	IS	,
Booth Positioning Selection Determined by Level and Date Invoice Paid Electrical and WiFi Included In	Booth Space Approx 10' x 8'				
As Available As Available As Available First Choice Electrical and WiFi Electrical and WiFi Included Include	6' x 2.5' Covered Table	Included	Included	Included	Included (x2)
Electrical and WiFi Included Includ	Booth Positioning	As Available	As Available	As Available	First Chaica
Engagement Opportunities Scheduled Breaks for Sponsor Visitation by Attendees Live Presentation Slot (content of your choosing) (During one of two concurrent Sponsor Tracks) Lead Capture - Scan attendee badges to collect shared information (Included Included In	Selection Determined by Level and Date Invoice Paid	As Available	As Available	As Available	riist Choice
Scheduled Breaks for Sponsor Visitation by Attendees Live Presentation Slot (content of your choosing) (During one of two concurrent Sponsor Tracks) Lead Capture - Scan attendee badges to collect shared information (only for attendees who have opted into to share details) Name & Logo Displayed on Screens During Meals Post-Event & Pre-Event Attendee Contact Lists (only for attendees who have opted into to share details) Representation (breakfast & lunch included) Sponsor Representative Passes Must Register Booth Representatives Prior to Event * Number Includes Both Reps and Sponsor Presentation Speaker Promotional Opportunities Name and Logo on Rochester Security Summit Website Grouped By Sponsorship Level Included Includ	Electrical and WiFi	Included	Included	Included	Included
Live Presentation Slot (content of your choosing) (During one of two concurrent Sponsor Tracks) Lead Capture - Scan attendee badges to collect shared information (Only for attendees who have opted into to share details) Name & Logo Displayed on Screens During Meals Post-Event & Pre-Event Attendee Contact Lists (Only for attendees who have opted into to share details) Representation (breakfast & lunch included) Sponsor Representative Passes Must Register Booth Representatives Prior to Event * Number Includes Both Reps and Sponsor Presentation Speaker Promotional Opportunities Name and Logo on Rochester Security Summit Website Grouped By Sponsorship Level 1 session 1 sess	Engagement Opportunities				
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Lead Capture - Scan attendee badges to collect shared information Included Include	Live Presentation Slot (content of your choosing)	NI/A	NI/A	1 session	1 session
(only for attendees who have opted into to share details) Name & Logo Displayed on Screens During Meals Post-Event & Pre-Event Attendee Contact Lists (only for attendees who have opted into to share details) Representation (breakfast & lunch included) Sponsor Representative Passes Must Register Booth Representatives Prior to Event * Number Includes Both Reps and Sponsor Presentation Speaker Promotional Opportunities Name and Logo on Rochester Security Summit Website Grouped By Sponsorship Level Included Included Included Included Included Included Included Included	(During one of two concurrent Sponsor Tracks)	IV/ A	14/74	136331011	1 36331011
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Post-Event & Pre-Event Attendee Contact Lists (only for attendees who have opted into to share details) Representation (breakfast & lunch included) Sponsor Representative Passes Must Register Booth Representatives Prior to Event * Number Includes Both Reps and Sponsor Presentation Speaker Promotional Opportunities Name and Logo on Rochester Security Summit Website Grouped By Sponsorship Level Included Included Included Included Included	(only for attendees who have opted into to share details)				
Included	Name & Logo Displayed on Screens During Meals	N/A	Included	Included	Included
(only for attendees who have opted into to share details) Representation (breakfast & lunch included) Sponsor Representative Passes Must Register Booth Representatives Prior to Event * Number Includes Both Reps and Sponsor Presentation Speaker Promotional Opportunities Name and Logo on Rochester Security Summit Website Grouped By Sponsorship Level Included Included Included	Post-Event & Pre-Event Attendee Contact Lists	Included	Included	Included	Included
Sponsor Representative Passes Must Register Booth Representatives Prior to Event * Number Includes Both Reps and Sponsor Presentation Speaker Promotional Opportunities Name and Logo on Rochester Security Summit Website Grouped By Sponsorship Level Included Included Included Included	(only for attendees who have opted into to share details)				
Must Register Booth Representatives Prior to Event * Number Includes Both Reps and Sponsor Presentation Speaker Promotional Opportunities Name and Logo on Rochester Security Summit Website Grouped By Sponsorship Level 2 3 5* 7* Included Inc	Representation (breakfast & lunch included)				
* Number Includes Both Reps and Sponsor Presentation Speaker Promotional Opportunities Name and Logo on Rochester Security Summit Website Grouped By Sponsorship Level Included Included Included Included	Sponsor Representative Passes				
Promotional Opportunities Name and Logo on Rochester Security Summit Website Grouped By Sponsorship Level Included Included Included Included	Must Register Booth Representatives Prior to Event	2	3	5*	7*
Name and Logo on Rochester Security Summit Website Grouped By Sponsorship Level Included Included Included Included	* Number Includes Both Reps and Sponsor Presentation Speaker				
Grouped By Sponsorship Level Included Included Included Included	Promotional Opportunities				
Grouped By Sponsorship Level	Name and Logo on Rochester Security Summit Website	Included	Included	Included	Included
Sponsor Logo on Attendee Badge Lanyards N/A N/A N/A Included	Grouped By Sponsorship Level	meiaded	meiadea	meiaded	included
	Sponsor Logo on Attendee Badge Lanyards	N/A	N/A	N/A	Included
Display of a Portable 2'x6' Banner in Track of Your Choosing ^ N/A Included In Keynote	Display of a Portable 2'x6' Banner in Track of Your Choosing ^	N/A	Included	Included	In Keynote
Mention in Introductory Message for your chosen track N/A Included In Keynote	Mention in Introductory Message for your chosen track	N/A	Included	Included	In Keynote
Bag Insert Items (more details in Sponsorship Logistics Package) \$750 Included Included	Bag Insert Items (more details in Sponsorship Logistics Package)	\$750	Included	Included	Included
Prize Giveaways: Optional Sponsor Participation Included Included Included Included	Prize Giveaways: Optional Sponsor Participation	Included	Included	Included	Included

[^] Logo, Banner, and Advertising Material Must Be Provided by Sponsor

Extras

Booth Outfitting & Staging: All Sponsors Have the Option to Contract with Great Lakes Events (Great Lakes Exhibitor's Guide provided in Sponsor Logistics package)

Extra Equipment / Technology available through OnServices (contact details are provided in the Sponsor Logistics package)

Please Take Note

Per agreement with the Convention Center: Nothing can be attached to walls, doors, windows or ceiling. No smoking on premises. Building under 24/7 video surveillance and is locked down (no entry) at end of day.

No deliveries will be accepted at the Convention Center Shipping Dock. See Sponsor Logistics package for Shipping Information. Carry-in of booth materials is allowed through the front door.